

PRIVACY STATEMENT



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Prepared By	Operations Director	Document Review Date	30/07/2027

Customer Privacy Notice

This privacy notice tells you what to expect us to do with your personal information.

Contact Details

Email: enquiries@ZestIntel.co.uk

What information we collect, use, and why

- Names and contact details
- Extra information that you choose to tell us;
- Location data
- IP addresses
- Website and app user journey information

We collect or use the following information for General enquiries purposes:

- Contact details (e.g. name, address, telephone number or personal email address)
- Extra information that you choose to tell us;

We collect or use the following information for Website optimisation and analytics to create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we may use to provide and improve our website :

- Location data
- IP addresses/sessions
- Website and app user journey information

Lawful Bases

- Consent
- Legitimate interest

Our lawful bases for collecting or using personal information for **General enquiries** are:

- Consent

Our lawful bases for collecting or using personal information to **Website optimisation and analytics** are:

- Legitimate interest:

Where we get personal information from

- Website contact form
- Internet traffic to our website

How long we keep information

- 6 months

Who We Share Information With

Others we share personal information with

- Other relevant third parties:
 - Wix (see [About Privacy | WIX](#))

Your Data Protection Rights

Under data protection law, you have rights including:

- **Your right of access** - You have the right to ask us for copies of your personal data.
- **Your right to rectification** - You have the right to ask us to rectify personal data you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.
- **Your right to erasure** - You have the right to ask us to erase your personal data in certain circumstances.
- **Your right to restriction of processing** - You have the right to ask us to restrict the processing of your personal data in certain circumstances.
- **Your right to object to processing** - You have the right to object to the processing of your personal data in certain circumstances.
- **Your right to data portability** - You have the right to ask that we transfer the personal data you gave us to another organisation, or to you, in certain circumstances.
- **Your right to withdraw consent** – When we use consent as our lawful basis you have the right to withdraw your consent.

You don't usually need to pay a fee to exercise your rights. If you make a request, we have one calendar month to respond to you.

To make a data protection rights request, please contact us using the contact details at the top of this privacy notice.

How to Complain

If you have any concerns about our use of your personal data, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we've used your data after raising a complaint with us, you can also complain to the ICO.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
Helpline number: 0303 123 1113
Website: <https://www.ico.org.uk/make-a-complaint>

Employment Candidate Privacy Notice

This privacy notice tells you what to expect us to do with your personal information when you work for us.

Contact Details

Email: enquiries@ZestIntel.co.uk

What Information We Collect And Use And Why

Staff Recruitment

We collect or use the following personal information as part of staff recruitment:

- Contact details (eg name, address, telephone number or personal email address)
- Right to work information
- Security clearance details (eg basic checks and higher security clearance)
- Extra information you choose to tell us

Our lawful bases for collecting or using personal information as part of **staff recruitment, administration and management** are:

- Consent

Where we get personal information from

We collect your information from the following places:

- Your CV
- Subsequent communication

How Long We Keep Information

6 months

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